

SHANGHAI
SOLO SHOW
MAY 17 – JULY 5, 2014

JR
INSIDE OUT



Power Station of Art Museum, Shanghai



JR, InsideOut Project, Time Square, New-York, 2013

Magda Danysz gallery that works with JR for years, presents this year a triple event in Shanghai celebrating the mondial project conducted by JR. To a personal exhibition at the monumental 1,000 m² gallery, she also adds a museum exhibition and a truck booth neverseen in China that will cross the city around Shanghai for two months, from May to July 2014.

1 –MAGDA DANYSZ GALLERY SHANGHAI : MAY 17 – JULY 5, 2014

The exhibition at the Magda Danysz gallery in Shanghai showcases from 17 May 2014 the recent course of the new star of the contemporary art who is now JR. Mixing new photos, wood or paper works, the exhibition aims to show the artistic wealth of production of JR.

2 – SHANGHAI POWER STATION OF ART MUSEUM : MAY 7 – JUNE 7, 2014

At the Power Station of Art Museum, newly created and often compared to the Tate Modern in Shanghai, the exhibition highlights the great adventure of the INSIDE OUT project, one of the newest JR's projects. What led a so young artist to consider that art could be made by and for everyone? That together and through Art - Yes – creation may give something positive to this world. In line with philosophers and economists of the positive economics, an artist like JR becomes a key actor of the positive creation, in that it generates a social, human and social momentum.

3 – PHOTOBOTH TRUCK : MAY 7 - JULY 7, 2014

Planned to travel across China for two months in representative places of China today, both traditional and modern, JR's photobooth truck is a unique production. Built on purpose for China this truck brings photography and contemporary art to the people by offering them to create with JR a global work of art by pasting the portraits of every ones on key locations.

*Exhibition organised as part of the celebration of 50 years of freindship between France and China
France-Chine 50 - www.france-chine50.com*

JR in Shanghai :	Gallery exhibition from May 17 to July 5, 2014 / Museum exhibition from May 7 to June 7,2014	
Opening :	On Saturday May, 2014, from 4 to 8pm	
Venue:	Magda Danysz gallery - Shanghai, 188 Linqing Road (near Yangshupu Road), Shanghai	
Information :	phone +86 21 5513 9599	Site internet : www.magda-gallery.com
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GALLERY
MAGDA DANYSZ
SHANGHAI - PARIS

Press release

SHANGHAI SOLO SHOW 17 MAI – 5 JUILLET 2014

JR INSIDE OUT

ABOUT JR

As a multidisciplinary artist, a photographer, a video maker, JR has been exhibited all around the world in galleries and museums. To him the streets are one big art gallery and the city is the playground for gigantic shows.



Born in 1983, JR began photography in 2000 and started by photographing graffiti artists in action, then decided to invest himself the walls of his city, Paris.

From 2004, he has been working on his 28 MILLIMETERS series, for which the first chapter - Portrait of a generation - even made the New York Times cover. The giant portraits of young people from the Paris suburbs were shown in their very own towns but also on the walls of European House of Photography Art Center (MEP) and on the Paris City Hall.

Then, he created a second chapter to this series: 28 MILLIMETRES – FACE2FACE, Israelis and Palestinians – Portraits of twin brothers in 2007. JR made portraits of Israelis and Palestinians who had the same job to show them literally face to face on both sides of the separation wall in Jerusalem and then in several Palestinian towns in Cisjordan and Israel.

Afterwards comes the projet WOMEN ARE HEROES which started in 2007 and was displayed from 2008. By photographing women in Sierra Leone, Liberia, southern Sudan or Kenya JR pays tribute to their dignity in these conflict areas and shares their stories. He exhibits their portraits in their home country and in spectacular exhibitions in many other cities around the world. The project leads JR to Brazil where he pursued it to the scale of an entire favela, and in Cambodia and India.

WOMEN ARE HEROES has also been the subject of a film made by JR and his team, selected at the Cannes Film Festival for the Critics' Week in association with the Official Selection.

Since then, JR has started a new series of works THE WRINKLES OF THE CITY, paying homage to the cities' memories through the testimony of their elder inhabitants, custodians of the memory of these places.

On March 2nd, 2011, JR was awarded the TED Prize at the TED conference in Long Beach, California. JR then launched a call for a global creation, a participative art project: INSIDE OUT stating that can change the world. He developed this project through around 9000 places for now more than two years. Last spring for instance he did in Time Square, New York, a giant in-situ installation offering to everyone to print their large size portraits and paste it on the legendary square.



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